



Privacy Policy

Privacy Policy regarding the Processing of Personal Data of Customers and Trainees pursuant to Regulation (EU) 2016/679 of 27 April 2016 on the Protection of Natural Persons with regard to the Processing of Personal Data (GDPR) and Legislative Decree 196/2003 (Privacy Code).

INTRODUCTION

GIAMA Congressi e Convegni S.r.l. is committed to respecting and protecting the privacy of its customers and trainees in accordance with the provisions of the General Data Protection Regulation (GDPR) and the Personal Data Protection Code.

This notice describes in detail how the Company collects, uses, and manages personal data for the following activities:

- Management of the relationship regarding the provision of the company's services: GIAMA Congressi e Convegni S.r.l. processes personal data to organize and manage events for its customers. This process includes the collection of information necessary for the management and organization of the event, such as first name, last name, email address, telephone number, job title, and company.
- Marketing for customers and trainees: GIAMA Congressi e Convegni S.r.l. processes the personal data of its customers to send targeted promotional communications, such as newsletters, special offers, and information about new products or services. This process includes the collection of contact information, such as first name, last name, email address, and telephone number, as well as data relating to the customers' previous interactions with the Company.

In both instances, this privacy notice details the nature of the data collected, the specific purposes of the processing, and the rights of individuals concerning their personal data, while providing contact details for further inquiries or specific requests.

DATA CONTROLLER

The data controller is **GIAMA Congressi e Convegni S.r.l.**, with registered office at Via Palestro, 24 - 00185 Rome RM. Email: privacy@giamacongressi.net

CATEGORIES OF PERSONAL DATA PROCESSED

The personal data collected concerns the data subject and includes:

- Personal information such as first name, last name, place and date of birth, tax code/VAT number, residence, email/certified email (PEC), and telephone contacts;
- Bank and financial data, such as bank account number and/or IBAN code, for the payment of the services provided;



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- Information necessary for the organization and management of events, including the attendee list where applicable;
- Images and audio;
- Any statements and feedback from the data subject;

For the management of events with political or religious content, the Company may collect and process personal data belonging to "special categories," including:

- Trade union membership, including the holding of trade union offices and requests for union dues deductions;
- Political party membership or elective public offices, such as leave of absence or political leave.
- Religious and philosophical beliefs.

PURPOSES OF PROCESSING AND LEGAL BASES FOR PROCESSING

Purposes of processing	Legal bases for processing	Data Retention
Purposes related to the performance of the contractual relationship and, specifically, to the organization and management of events. This context also includes any communications and contacts aimed at managing and fulfilling contractual obligations, as well as managing administrative and accounting aspects.	Art. 6 (1)(b) GDPR Performance of a contract	For the entire duration of the contractual relationship and thereafter for the maximum period provided for by applicable legal requirements.
Purposes related to the performance of the contractual relationship and, specifically, to the organization and management of political, trade union, or religious events. This context also includes any communications and contacts aimed at managing and fulfilling contractual obligations, as well as managing administrative and accounting aspects.	Art. 6 (1)(b) GDPR Performance of a contract Art. 9 (2)(a) GDPR: processing is carried out only with the explicit consent of the data subject	For the entire duration of the contractual relationship and thereafter for the maximum period provided for by applicable legal requirements.



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Purposes related to market research and surveys, specifically for statistical analysis on aggregated and anonymized data for management control purposes and for the improvement or modification of existing services.	Art. 6 (1)(f) GDPR Legitimate interest	For the entire duration of the contractual relationship and thereafter for the maximum period provided for by applicable legal requirements.
Purposes related to the monitoring and prevention of fraudulent activities and for the management of non-payment risk.	Art. 6 (1)(f) GDPR Legitimate interest	For the entire duration of the contractual relationship and thereafter for the maximum period provided for by applicable legal requirements.
Any purposes aimed at establishing, exercising, or defending a legal claim in court.	Art. 6 (1)(f) GDPR Legitimate interest	For the entire duration of the contractual relationship and thereafter for the maximum period provided for by applicable legal requirements.
For the fulfillment of legal obligations provided for by laws, regulations, and legislation, both national and EU, as well as by instructions issued by authorities empowered by law or by supervisory and control bodies.	Art. 6 (1)(c) GDPR Legal obligations	Personal data are stored only for the time necessary to fulfill the obligations provided for by law.
Marketing aimed at customers in order to offer services similar to those already used by the Data Subject or that may be of interest to them.	Art. 6 (1)(f) GDPR Legitimate interest	For the duration of the contractual relationship and following the termination of the contractual relationship; once the retention periods established by laws, regulations, and EU legislation have expired, for an additional 5 years, unless the data subject objects.

Once the retention periods mentioned above have expired, personal data shall be destroyed, deleted, or anonymized, consistent with technical erasure and backup procedures, and in accordance with the GDPR and applicable data protection legislation.



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VIDEO SURVEILLANCE

In order to ensure the security of company assets and the protection of individuals on site, including employees, the company premises are equipped with video surveillance systems.

The presence of surveillance cameras is clearly indicated by specific signage, positioned in accordance with the guidelines provided by the Data Protection Authority. These signs inform individuals entering the monitored areas of the presence of video surveillance systems, ensuring transparency and compliance with current regulations.

The cameras are positioned:

- outside the facility and are active 24 hours a day, including recording;
- inside the facility and are active 24 hours a day, but recording takes place only after closing hours and only during the period when the facility is closed;

The recordings made by the surveillance cameras are retained for a standard period of 24 hours, except for specific requirements that may necessitate longer retention in particular cases.

Further information is available in the specific video surveillance policy made available to visitors of the facility.

PROCESSING METHODS OF PERSONAL DATA

Personal data are processed in accordance with the principle of data minimization, pursuant to Articles 5(1)(c) and 25 of EU Regulation 679/2016. This means that data will be processed lawfully and fairly, collected for specific and legitimate purposes, kept accurate and updated where necessary, and will be relevant, complete, and not excessive in relation to the purposes of the processing. Data processing will be carried out in such a way as to minimize the risks of destruction, loss, or unauthorized access, and to prevent processing that does not comply with the purposes for which the data were collected.



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OBLIGATION TO PROVIDE DATA

The provision of data is mandatory for the purposes described above and for the performance and management of the relationship. Any failure to provide data, or the provision of partial or inaccurate data, may make it impossible to establish the relationship and fulfill any resulting obligations.

POTENTIAL RECIPIENTS OF THE DATA

Your personal data may be disclosed to the following categories of recipients acting as independent Data Controllers:

- Public entities, authorities, and supervisory and control bodies with access rights under legal or administrative obligations;
- Banking institutions and companies managing national or international payment circuits;
- Public and private entities, natural or legal persons (universities, certification bodies, judicial offices, mediation bodies, chambers of commerce, etc.) where necessary to comply with contractual or legal obligations.

Data may also be processed via Facebook or other social media platforms to respond to requests or carry out communications. Event photos may be shared or reshared on the company's official page.

Facebook is a social media platform owned by Meta Platforms, Inc.

Further information regarding data processing by Facebook is available at the following link:

<https://it-it.facebook.com/privacy/policy/>

Furthermore, in order to pursue the described purposes, your data may be disclosed to third parties acting on behalf of the Company, such as companies, consultants, or professionals tasked with the management of information systems, workplace safety, or legal and tax services related to the Company's business. These parties will process the data as **External Data Processors** on behalf of the Company.

AUTHORIZED PERSONS

Your personal data may be processed by employees or collaborators within the corporate functions responsible for pursuing the purposes described above. These individuals have been expressly authorized to process the data, have received adequate training, and have been provided with specific operational instructions to carry out these tasks..



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TRANSFER OF PERSONAL DATA OUTSIDE THE EUROPEAN UNION

Personal data are not transferred outside the territory of the EU.

RIGHTS OF THE DATA SUBJECT

To obtain confirmation as to whether or not personal data concerning you are being processed and to access your personal data, receiving information regarding the purposes, categories of data, recipients, storage period, existence of automated decision-making processes and transfers outside the EU/EEA, as well as a copy of the data (right of access);
To request the rectification or integration of inaccurate or incomplete personal data (right to rectification);
To request the erasure of your data if they are no longer necessary, are processed unlawfully, or must be erased to comply with a legal obligation, unless the processing is necessary for reasons of public interest or for the establishment, exercise, or defense of legal claims (right to erasure / right to be forgotten);
To obtain the restriction of processing, whereby the data are stored but not used (right to restriction of processing);
To receive the personal data you provided in a structured format and to transmit those data to another controller, where technically feasible, when the processing is based on consent or a contract (right to data portability);
To withdraw consent to data processing at any time, if previously given (right to withdraw consent);
To object to the processing of your personal data on grounds relating to the legitimate interest of the controller (right to object).

To exercise your rights regarding the processing of personal data, you may contact the data controller **GIAMA Congressi e Convegni S.r.l.** at the following contact details:

Email: privacy@giamacongressi.net

Phone number: 06.492531

Address: Via Palestro, 24 - 00185 Roma

RIGHTS OF THE DATA SUBJECT

Data subjects have the right to lodge a complaint with the competent supervisory authority if they believe that the processing of their personal data has been carried out unlawfully. In Italy, the supervisory authority is the Garante per la protezione dei dati personali. Further information and the complaint form are available on the Garante's website (www.garanteprivacy.it).



VILLA PALESTRO

CONFERENCE CENTER

Gestione: GIAMA Congressi e Convegni S.R.L.

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CHANGES TO THE PRIVACY POLICY

The Controller reserves the right to make changes or updates to this privacy policy.

The icons used for this policy are available on the website of the Italian Data Protection Authority (Garante) at: <https://www.garanteprivacy.it/temi/informativechiare>

Cookie policy updated as of **April 21, 2026**.