



VILLA PALESTRO

CONFERENCE CENTER

Management: GIAMA Congressi e

INFORMATIVE

Information on the processing of personal data pursuant to Regulation (EU) 2016/679 of 27 April 2016, on the protection of natural persons with regard to the processing of personal data (GDPR) and Legislative Decree 196/2003 (Privacy Code)

Introduction

GIAMA Congressi e Convegni S.r.l. is committed to respecting and protecting your privacy in accordance with the provisions of the General Data Protection Regulation (GDPR) and the Code regarding the protection of personal data. This policy describes in detail how the Company collects, uses and manages personal data through the site www.villapalestro.it

Data Controller

The data controller is GIAMA Congressi e Convegni S.r.l. with registered office in Via Palestro, 24 - 00185 Roma RM. Email: privacy@giamacongressi.net

Categories of Personal Data processed

The personal data collected by the www.villapalestro.com site are as follows:

Browsing Data

This website, like all websites, acquires some personal data whose transmission is implicit in the use of Internet communication protocols. These browsing data, collected by the computer systems and software procedures of the site during its normal operation, are not collected to be associated with identified persons. However, their nature could allow the identification of users through processing and association with data held by third parties.

The data collected includes IP addresses or domain names of the computers used by users who connect to the site, URI (Uniform Resource Identifier) addresses of the resources requested, time of the requests, method used to send the request to the server, size of the file obtained in response, numerical code indicating the status of the server's response (e.g. success or error) and other parameters relating to the user's operating system and IT environment.

This data is used exclusively to obtain statistical information



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anonymous information on the use of the site and to verify its correct functioning. They are deleted immediately after processing. However, they could be used to ascertain responsibility in the event of computer crimes against the site.

Data provided voluntarily by the user

The optional, explicit and voluntary sending of emails to the address indicated on this site or through the appropriate form involves the acquisition of the sender's address, necessary to respond to requests, and any other personal data provided spontaneously by the user in the communication.

Only with your specific and separate consent will your personal data be processed for marketing and newsletter purposes. This includes sending you commercial communications and advertising material regarding our products, services, by email, post, SMS and telephone. Consent to this processing is optional, can be revoked at any time and does not affect the provision of the services requested.

Cookies

The data collected through cookies or similar technologies is used to improve the functionality of the website, such as authentication, session tracking, storing visitor settings and preferences, thus simplifying the user experience. The site uses third-party cookies that can also be used for the purpose of collecting information relating to user preferences in order to be able to offer personalized ads. For more information, please see our "Cookie Policy".

Purposes of the Processing and Legal Bases of the Processing

| Purpose of the Processing | Legal Bases of the Processing | Storing |
|---|--|--|
| We process Personal Data to manage and administer the Website, improve user navigation, obtain anonymous statistical information on the use of the website and verify its correct functioning, as well as allow | Art. 6 (1) (f) GDPR legitimate interest | Personal data is stored only for the time strictly necessary to optimize the site and allow the use of its features. |



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| the use of all the functions of the website. | | |
| We process personal data for purposes strictly connected and necessary to satisfy the user's requests sent through the Site by e-mail or other means of communication | Art. 6 (1) (a) e (f) GDPR consent (for requests via forms) and legitimate interest (for phone calls or other communications) | Personal data are stored only for the time necessary to manage communications relating to the request. |
| Marketing purposes through the use of third-party cookies that allow us to show personalized ads in order to offer similar services or services that may be of interest to you. | Art. 6 (1) (a) GDPR Consensus | Personal data is stored for a period not exceeding 2 years. |
| Marketing purposes through voluntary subscription to the newsletter in order to propose similar services or services that could be of interest to you. | Art. 6 (1) (a) GDPR Consensus | Personal data is stored for a period of 5 years. |
| To comply with legal obligations provided for by laws, regulations and regulations, both national and EU, as well as by provisions issued by authorities legitimated by law or by supervisory and control bodies. | Art. 6 (1) (c) GDPR legal obligation. | Personal data are stored only for the time strictly necessary to comply with the obligations provided for by law. |
| Any purposes aimed at ascertaining, exercising or defending a right in court. | Art. 6 (1) (f) GDPR legitimate interest | Personal data is stored only for as long as is strictly necessary to the fulfilment of the purposes indicated. |

After the expiry of the storage periods indicated above, the personal data will be destroyed, deleted or made anonymous, compatibly with the technical procedures of deletion and backup, in compliance with the GDPR and the applicable data protection law.



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Methods of Processing Personal Data

Personal data are processed in compliance with the principle of minimization, in accordance with Article 5 (1) (c) and 25 of EU Regulation 679/2016. This means that it will be processed lawfully and fairly, collected for specific and legitimate purposes, kept accurate and up-to-date where necessary, and will be relevant, complete and not excessive in relation to the purposes of the processing. The processing of data will be carried out in such a way as to minimize the risks of destruction, loss or unauthorized access, and to avoid processing that is not in accordance with the purposes of the data collection.

Mandatory nature of the provision of data

The provision of data for the purposes illustrated above is mandatory for the execution and management of the relationship. Failure to provide data, partial or incorrect provision of data could make it impossible to establish the relationship and fulfil any resulting obligation.

Possible recipients of the data

Your personal data may be disclosed to the following categories of recipients:

- Third-party companies that provide the Data Controller with maintenance services, Website development and IT services in general as data processors;
- Third-party companies for the installation of cookies in the manner established in the cookie policy of this site as co-data controllers;
- Public authorities and supervisory and control bodies that have access by regulatory or administrative obligation as independent data controllers;

In addition, in order to pursue the purposes described, your data may be known by third parties operating on behalf of the Company, such as companies, consultants or professionals in charge of managing the information systems related to the Company's activities. These parties will process the data as external Data Processors on behalf of the Company.

Authorized Parties

Your personal data may be processed by employees or collaborators belonging to the company functions responsible for pursuing the purposes described above. These subjects have been expressly authorized to process data, have received adequate



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training and have been instructed with appropriate operational indications for the performance of these tasks.

Transfer of personal data outside the European Union

Some data collected through cookies may be transferred to countries outside the European Union (Google Analytics and Facebook cookies). This transfer is authorised on the basis of specific decisions of the European Union and the Italian Data Protection Authority, in particular according to Commission Adequacy Decision C(2023) 4745 relating to the EU-US Data Privacy Framework (EU-US DPF). The companies involved guarantee their adherence to this framework.

Rights of the Data Subject

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| Obtain confirmation of the existence of processing and access your personal data, including information on the purposes, categories of data, recipients, retention period, existence of automated decision-making and transfers outside the EU/EEA, as well as a copy of the data (right of access); |
| Request the correction or completion of your inaccurate or incomplete data (right to rectification); |
| Request the deletion of your data if it is no longer necessary, processed unlawfully or to be erased by legal obligation, unless the processing is necessary for reasons of public interest or the exercise of a right in court (right to be forgotten); |
| Obtain the limitation of processing, with storage but not use of the data (right to limitation); |
| Receive the personal data you have provided to us in a structured format and transfer it to another controller, if technically possible, when the processing is based on consent or a contract (right to portability); |
| Withdraw consent to data processing, if given (right to withdraw consent); |
| Object to the processing of your personal data in the event of the legitimate interest of the data controller (right to object). |

To exercise your rights relating to the processing of your personal data, you can contact each of the Joint Controllers at the following addresses:

Email: privacy@giamacongressi.net | Phone Number: 06.492531

Address: Via Palestro, 24 - 00185 Rome



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Rights of the Data Subject

Data subjects have the right to lodge a complaint with the competent supervisory authority if they believe that the processing of their personal data has been carried out unlawfully. In Italy, the Supervisory Authority is the Guarantor for the protection of personal data. More information on complaints is available on the website of the Italian Data Protection Authority (www.garanteprivacy.it).

Changes to the Privacy Policy

The owner reserves the right to make changes or update this policy.

Information Updated on 21 April 2026