



VILLA PALESTRO

CONFERENCE CENTER

Gestione: GIAMA Congressi e Convegni

Cookie Policy

This policy covers the use of cookies on the site www.villapalestro.it in compliance with European and Italian legislation relating to the processing of personal data.

The site www.villapalestro.it is managed by GIAMA Congressi e Convegni S.r.l. which can be contacted by email at: privacy@giamacongressi.net

For further information on data processing, please consult the information available on the website www.villapalestro.it

What are Cookies?

Cookies are small text files that websites save on your computer or mobile device while you are browsing online. They perform several important functions:

- Store login information: They allow sites to remember your login credentials so you don't have to re-enter them every time you visit.
- Retain user preferences: They store your settings and preferences, such as your chosen language or site layout, to provide you with a personalized experience.
- Track activity: They track the pages you visit and the content you've interacted with, allowing sites to serve you targeted advertisements.
- Allow online shopping: They facilitate the online shopping experience by storing cart information and completing transactions easily.
- Collect analytics data: They help website owners understand how users interact with their site by collecting anonymous data.

Cookies are therefore essential for many website features. Most browsers offer options to control and manage cookies.

Session cookies and persistent cookies

Some cookies (called session cookies) are assigned to the user's device only for the duration of access to the site and expire automatically when the browser is closed, other cookies (called persistent cookies) remain on the device for an extended period of time.

Technical cookies and profiling cookies

The legislation does not always require the user's explicit consent for the use of cookies. In particular, technical or functional cookies, i.e. those essential for the operation of the website or to provide a service requested by the user, do not require consent.



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On the other hand, for **profiling cookies**, which are used to create user profiles and send targeted advertising based on browsing preferences, it is necessary to obtain the user's prior consent before being able to use them.

Third-party cookies

Third-party cookies are set by domains other than the one you are visiting. These cookies are often used for tracking and advertising purposes by advertisers, ad networks, analytics platforms, and other third-party services. Some examples of third-party cookies are:

- Tracking cookies to collect data on the user's browsing behavior;
- Targeting cookies to show you relevant advertisements based on your interests;
- Analytics cookies to track website metrics.

In some specific cases, third-party cookies can be assimilated to technical cookies. This assimilation occurs when third-party cookies are used for strictly technical and functional purposes, related to the correct operation of the website or the provision of a service explicitly requested by the user.

Cookies used

Name	Domain	Duration	Route	Description	Type
	www.villapalestro.it	Session	/		
Firesheild	www.villapalestro.it	Session	/en	This cookie is about the firesheild service and is used for security purposes, helping to protect the site from malicious activity by distinguishing between genuine users and automated software. It helps to strengthen the security measures of the site without compromising the user experience.	Functional Third Party



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How can I change my cookie settings?

Most browsers offer users the ability to manage and control most cookies through their browser settings. To get more information about cookies, including methods for viewing which cookies are currently set on your device, you can consult several information resources: www.aboutcookies.org or www.allaboutcookies.org or cookiedatabase.org. You can opt out of seeing online interest-based ads, and learn more about how advertisers generally use cookies and the options they offer through:

EDAA - European Interactive Digital Advertising Alliance

If you would like to learn more about cookies and your rights related to privacy and personal data protection, you can consult the Frequently Asked Questions (FAQ) section on the website of the Italian Data Protection Authority.

Learn how to manage cookies on major browsers:

- Google Chrome
- Microsoft Edge
- Mozilla Firefox
- Opera
- Apple Safari

You can find information about other browsers that are not listed by visiting their developers' sites.

To opt out of being tracked by Google Analytics across all sites, visit:

<http://tools.google.com/dlpage/gaoptout>.

Cookie policy updated on 26 April 2026